Introductions

- Name
- Department/Major/Organization
- projects & plans
- Wish list
Definitions

- **Community**
  - Agencies, schools, nonprofit orgs, government, associations

- **Community Engagement**
  - Applying institutional resources to address and solve challenges facing communities through collaboration with these communities (CCPH, 2007)

- **Community-Engaged Scholarship / CBR**
  - Teaching, discovery, integration, application, and engagement that involves a mutually beneficial relationship (CCPH, 2007)
  - A participative form of research for obtaining advice & perspectives of key stakeholder (Van de Ven, 2007)
  - A partnership of students, faculty & community members who collaboratively engage in research for the purpose of solving a pressing community problem or effecting change (Strand et al, 2003)
More definitions

- **Service**
  - Community Service is the engagement of students in activities that primarily focus on the service being provided and the benefits that service activities have on the recipients.

- **Service-Learning**
  - Service-learning is a teaching method which combines community service with academic instruction as it focuses on critical, reflective thinking and civic responsibility.

- **Public Scholarship**
  - Public Scholarship is the conduct of scholarly and creative work, including teaching, research, artistic performance, and service, in ways that contribute to informed engagement in the democratic process. Public scholarship places an emphasis on the public nature of the work, an idea meant to capture the democratic obligation of schools and citizens, and the ideal of knowledge as a public good.

  - *Dr. Jeremy Cohen, Penn State*
Differences Among Programs

Recipient \hspace{2cm} BENEFICIARY \hspace{2cm} Provider

Service \hspace{2cm} FOCUS \hspace{2cm} Learning

Service-Learning

Community Service \hspace{1cm} Field Education

Volunteerism \hspace{1cm} Internship

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Public Scholarship: A Philosophical Umbrella?

- Service-Learning
- Engaging Pedagogies
- Undergraduate Research
- Community-Based Research

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<table>
<thead>
<tr>
<th></th>
<th>Community Service</th>
<th>Service-Learning</th>
<th>Public Scholarship</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Activities</strong></td>
<td>Volunteer work</td>
<td>Service that facilitates curricular learning and reflection</td>
<td>Teaching, research, publication, artistic performance, other forms of dissemination, or service</td>
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| **Benefits to Students** | • Practical experience  
• Skill development  
• Feel good  
• Increased levels of social trust  
• Civic Involvement  
• Exposure to Diverse Others (?) | • Application of classroom knowledge to “real world”  
• Active-learning (cognitive development)  
• Civic Development  
• Building campus-community relationships  
• Collaborative skills development | •Creation of new knowledge  
• Elevates status of students as scholars and co-creators of knowledge  
• Contributes to systemic social change and community problem solving  
• Adds lens of public consciousness to scholarly work  
• Dissemination of research through public outlets |
| **Example**          | Students participate in pond cleanup effort on Earth Day. | As part of a class, students take 5th graders to the pond and teach them about acid rain. | Students conduct research on the effects of acid rain on local pond. They present their findings and recommendations to appropriate government agencies/officials. |

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The State of Community Engagement - UNCG -

- 1893 “SERVICE” BECAME UNCG’S MOTTO

- CHANCELLOR SULLIVAN: “BE A LEADER IN STRENGTHENING THE ECONOMY AND ENHANCING ... QUALITY OF LIFE.” (STRATEGIC PLAN)

- CHANCELLOR BRADY: “HOW CAN UNCG HELP?” (CONVOCATION ADDRESS)
Cont. The State of Community Engagement

- **Carnegie Classification: Community Engagement**
  - Curricular engagement
  - Outreach and partnerships
- **President’s Higher Education Community Service Honor Roll (since 2006)**
- **GEC**
  - LG5: Personal Development (develop a capacity for active citizenship, growth, and lifelong learning in a global society)
- **Vision Statement**
  - UNCG will redefine the public research university for the 21\textsuperscript{st} Century as an inclusive, collaborative, and responsive institution making a difference in the lives of students and the communities it serves.
Mission Statement
- Key phrases: Engaged citizenship, collaborative scholarship, meeting social, economic, and environmental challenges, intercultural & international experiences and perspectives inform learning, discovery and service.

P&T Review Committee & Ad Hoc Committee for Nontraditional Scholarship
- Public scholarship and community engagement

UNCG Tomorrow
- “We adopted a set of “core values”... one of them was ‘accountability to the people of North Carolina...’” (May, 2008)
Paradigm Shifts

- Academic and Student Affairs – Collaboration
- Classroom/Campus to Community
- Teaching to Learning
- Scholarship for to Scholarship with
- Service on university/disciplinary committees to Service for broader community
- Deficits to Assets

Reciprocity – Mutual Exchange - Partnership
The Community-Based Research Network

- Community-Based Research Network
- Graduate Student Network, IARSLCE
- Website (resources, events)
- Grants (awarded, announced)
- Database
- Community partnership development (advisory boards, fellow, van tour)
- Proposal for Minor
- Speaker Series – March 5th

The Network as a source for support and development
- Your wish list?